

# InDesign big document project: marks and feedback



I give this in the spirit of pedagogy. This is how I will allocate marks and also here is some feedback based on how previous students performed.

- Document setup including size, bleed and margin; images and solid colour to bleed: [3/20 points](#).
- Named styles and swatches, because this is an 80-page document and because I specifically asked for this: [1 point](#).
- Page numbering and running title generated from the Parent pages: [2 point](#).  
See [InDesign Lesson 2](#) page 1.

For long documents, this is nearly always a good idea. If you have more than one standard page numbering system (for example for a dark or a light background), you can have more than one Parent page.

- Document title on the cover page (like "Natural History Museum Press Pack 2022"): [1 point](#).  
A document like this *must* have a title on the cover page.
- Tables that are clear and visually attractive: [2 point](#).  
You are required to use the InDesign tables capability for making your tables.
- Paragraph texts not too large for a very long document: [2 points](#).

For a long document like a report, paragraph text sizes might be 9 or 10 or 11 points, depending on the design and font used. Almost all previous students used much larger text sizes – because on your screen this looks okay. When you can, for a printed document, you should always print one or two pages just to test sizing.

- General design and consistency and coherence: [7 points](#).
- "Air": [2 point](#).  
Almost all young designers fill too much of a page with content. Do not be scared to have white space. And almost all have the bottom of the content area too close to the page numbering.

Also...

In many instances, the source images were too small (insufficient resolution so would be pixelized in the output). For this, I did not subtract marks but I will be taking this into account in future projects. See my [Bits and Pieces lesson](#) page 3.

Never unintentionally distorting images when resizing. Hold down the shift key when drag-resizing images, so as to constrain the image proportions.

Very few previous students used proper bullets. See my [InDesign Intro lesson](#) page 11.

- Justification: consider the two example below...

## 1

The programme aims to:

Inspire children to study STEM subject (science, technology, engineering and maths), and build scientific literacy.

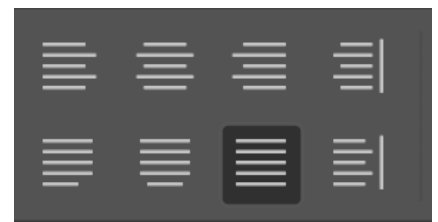
## 2

The programme aims to:

Inspire children to study STEM subject (science, technology, engineering and maths), and build scientific literacy.

In both, there is a problem with hyphenation: for example the word “subject” is too short for hyphenating – so tweak the [Hyphenation](#) settings in the [Basic Paragraph](#) of [Paragraph Styles](#), or switch off hyphenation and do this automatically.

In 1. above, hyphenation is set to “Justify all lines”, and for shortish paragraph this can cause too much space between words as is obvious here.



In 2. above, hyphenation is set to “Justify with last line aligned left”. This is the better option here – obviously.

