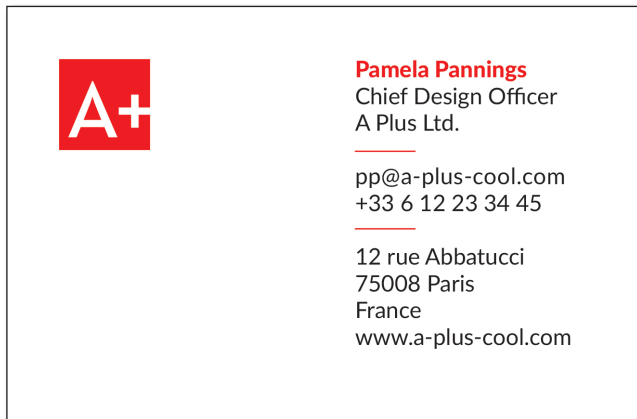


InDesign business card for print

You built this business card last year. Now I want the same content with a different design, and that you prepare this for offset printing based on print settings that you get from a portal.



A Plus Ltd is a small company involved in raising funding for environmentally pristine projects in developing countries.

They want a new design for their business card, either landscape or portrait format, and they want that you organise the printing of (initially) 200 copies.

The business card size should be approximately the standard 85mm x 55mm, and printed on 300-350 g/m² paper. Or, you can propose an alternative format.

Resources are at iscom.millner.fr/download/a-plus-business-card.zip but you can use another image for the verso.

A Plus colour red is CMYK 0 100 100 0.

Choose a font that looks the same or almost the same as the above.

Go to, for example, moo.com/uk/ (or if you prefer in French then moo.com/fr/), and look for a suitable business card specification to order online: find out how much this would cost including postage to Paris (so that you can tell the customer), and find out the required print settings, like bleed (or trim), colour profiles, etc.

NB: If you choose to use the moo.com supplied InDesign template for your business card, note that moo.com uses Margins instead of Bleed to designate the bleed zone, so then your actual visible business card is within the Trim zone. This is an alternative way to reach the same outcome.

Then design the business card using InDesign and prepare the for-print PDF to the correct settings.

Show me the result when you are finished so that I can

- (1) appreciate seeing your design skills and
- (2) check that you have the correct settings for offset printing.

Optional extra: design a new logo for A Plus. Show me; impress me!