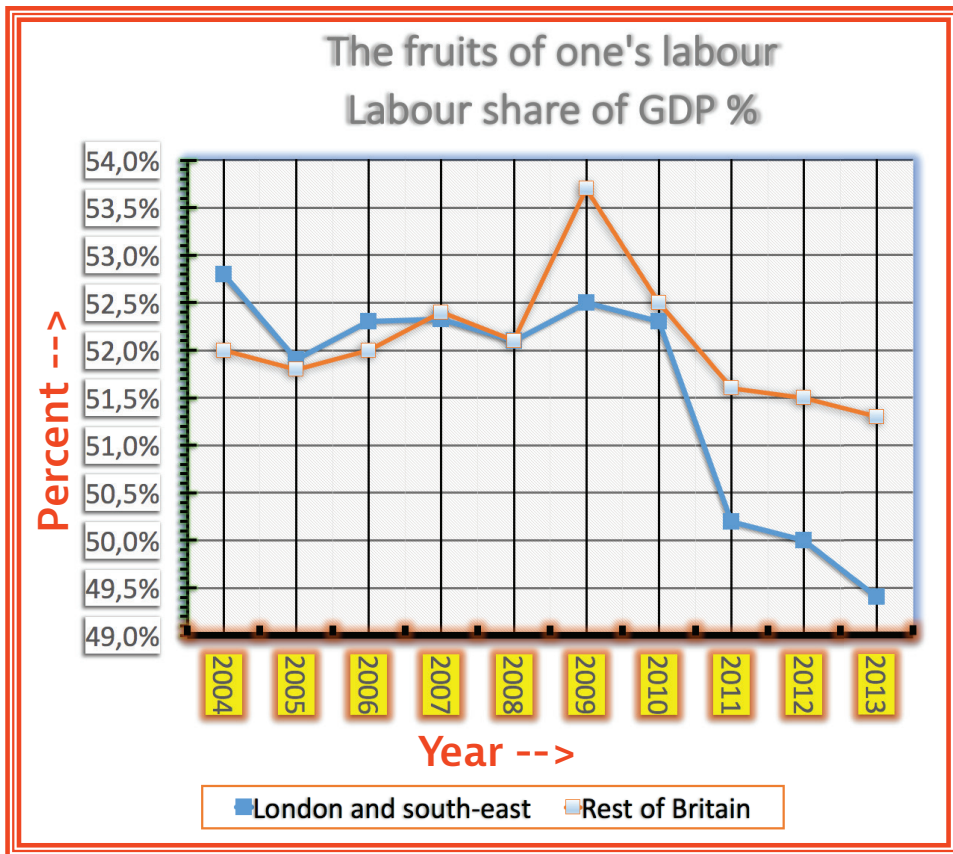


The golden rule of information design

Always remove ink, wherever possible, within reason.

You can sometimes break this rule, but you must know why.



Typical manager with Excel
(and that's before doing 3D)



The Economist magazine

Let's discuss!