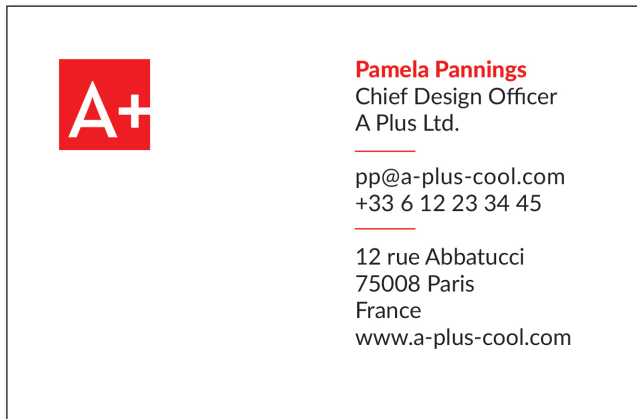


InDesign business card exercise



Important note: at this stage in your learning, the following exercise should be easy for you to do. If you have any difficulties here, then talk to your teacher.

Make the above recto verso business card – a two-page document in InDesign.

When you are finished, show me the resulting PDF file, so that I can check that you have understood things like object placing, and bleed.

Page dimensions: 84mm x 55mm plus bleed of 2mm
(the above image shows the business card without the bleed).

Colour red is CMYK 0 100 100 0

Recto:

Logo x-y coordinate: 7mm, 7mm; text 46mm, 7mm

Logo size 12 mm x 12mm

Font Lato 8.5pt with interlineage 10pt; the name is Lato Heavy and the rest is Lato Regular
(You will need to synchronise this font from the Adobe creative cloud)

Verso:

Cross x-y coordinate 7mm, 7mm

Cross width 12mm; height 12mm; line thickness 2mm

(An easy way to make the cross is to create two white rectangles, and combine them.)

You should estimate all other dimensions.

Resources (logo and image) are in iscom.millner.fr/download/a-plus-business-card.zip

If you still have time, make a business card in portrait with same information
– but with your own design.